



SOCIETY FOR INFORMATION DISPLAY

# Newsletter 33 / 2015



Lecture Hall of the Host of the 20<sup>th</sup> Anniversary Meeting of the SID-ME Chapter, University of Stuttgart, Professor Norbert Frühauf

ing, gave an interesting summary of the last 20 years and how it all began.

On the evening was held a special Dinner Event at the 169<sup>th</sup> Cannstatter Volksfest (Traditional German Beer Festival). The Dinner took place in a beer hall with live music. For many participants the German "Gemütlichkeit" with a Maß (1 liter) of beer or alcohol free beverages was a whole new experience.



The Director of SID-ME Chapter Professor Herbert De Smet gave some greetings to the 20<sup>th</sup> Anniversary of the SID-ME Chapter.

## SID-MEC Officer Meeting

Normally the SID-MEC officer election takes place during the General Meeting, held during the Spring Meeting. However, there is no venue for the spring meeting in 2015.

It was decided to postpone the General Meeting and the Election to the Eurodisplay 2015 conference (September, Ghent). A time slot will be provided during the conference to accommodate the Meeting.

The ME chapter presently has 380 members plus 32 members in the Ghent Lowlands student branch,



Venue of the 20<sup>th</sup> Anniversary Meeting in Stuttgart

## SID-ME Chapter Fall Meeting 2014 20th Anniversary Meeting

The Fall Meeting of the SID-ME chapter was held on October 9<sup>th</sup> and 10<sup>th</sup>, 2014 in Stuttgart, Germany, the place where SID-MEC was founded 20 years ago.

Special topics of the meeting were OLED, Liquid Crystal Technology, Flexible and Oxide Electronics and Displays and Measurements.

On the 9<sup>th</sup> of October 2014 also a special SID-ME Chapter 20th Anniversary Ceremony took place, where Professor Norbert Frühauf, the host of the anniversary meet-



Dinner Event at the 169<sup>th</sup> Cannstatter Volksfest

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For many participants the dinner event was a whole new experience.

making a total of 412. Noteworthy is the fact that the relative share of ME chapter in the total SID membership (4508) has gone up in 1 year from 8.6% to 8.8%, which means our chapter is doing relatively well compared to the other chapters. Our SID-ME chapter is actually the 4th largest chapter after Japan, Beijing, and the largest US chapter "Bay Area" and just before Korea.

The 2014 Fall meeting had about 65 attendees (with 31 Abstracts/Contributions), which is considerable in comparison with the total membership.

The student chapter is in good shape, counting 32 members. They organize several display related events during the academic year, some of which are in collaboration with other student chapters (e.g. IEEE-Photonics Benelux and SPIE-Ghent).

### Other News

Jutta Rasp no longer works as the treasurer of our chapter

### Chapter Student Award

In 2014 the award of 1500 € was granted to Ms. Selin Piravadili Mucur (Gebze Institute of Technology, Turkey). This award was handed over during the Spring 2014 meeting in Istanbul.

This year's Student Award will be granted during the Eurodisplay 2015 conference.

This year, the SID-ME chapter will use the same deadline as the

submissions for Eurodisplay (April 19<sup>th</sup>, 2015). The Award Committee will select the Best Student Award winner from the student submissions to Eurodisplay. The deadline for the decision is May 15<sup>th</sup>, the same date for the decision of abstract acceptance.

The SID-ME Chapter wants to continue promoting the Award by making publicity using dedicated mailings to student members and professors, and by mentioning the Award in our newsletters. The Award Committee is actually:

- Jens Osterodt (Merck KGaA)
- Herbert De Smet (Ghent University)
- Stefan Riehemann (Fraunhofer IOF)
- Norbert Fruehauf (University of Stuttgart)

A good balance between academia and industry is kept.

### Student Branch

There is still an important growth potential in the number of student members. At <http://www.sid.org> you find information on SID student membership. Students pay only \$5 membership fee and are entitled to most of the benefits, such as accessing the reference database and accessing the Journal of the Society for Information Display.

### Coming Events

The Eurodisplay 2015 will be organized by the SID-MEC. It will be held in Ghent, Belgium, from 21-23 September 2015. The conference will be located in the conference center Het Pand. Please follow our website:



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<http://www.sideurodisplay.org> or  
<http://eurodisplay.ugent.be>

### SID-ME Chapter Committee

The SID-ME Chapter committee  
is now formed by:

Prof. Dr. Herbert De Smet  
(SID-MEC Director)  
Ghent University  
Technologiepark 914A,  
B-9052 Zwijnaarde, Belgium.  
Tel.: +32 9 264 5363  
Fax: +32 9 264 5374  
E-mail:  
[herbert.desmet@elis.ugent.be](mailto:herbert.desmet@elis.ugent.be)

Dr. Jens Osterodt  
(Chair)  
Merck KGaA  
Frankfurter Str. 250,  
D-64293 Darmstadt, Germany.  
Tel: +49 6151 72 3764  
Fax: +49 6151 72 91 3764  
Email:  
[jens.osterodt@merckgoup.com](mailto:jens.osterodt@merckgoup.com)

Dr. Armin Wedel  
(Vice-Chair),  
Fraunhofer Institute for Applied  
Polymer Research  
Geiselbergstrasse 69,  
D-14476 Potsdam, Germany.  
Tel.: +49 331 568 1910  
Fax: + 49 331 568 3910  
E-mail:  
[armin.wedel@iap.fraunhofer.de](mailto:armin.wedel@iap.fraunhofer.de)

Dr. Stefan Riehemann  
(Secretary)

Fraunhofer Institute for Applied  
Optics and Precision Engineering  
Albert-Einstein-Str. 7, D-07745  
Jena, Germany  
Tel.: +49 3641 807 236  
Fax: +49 3641 807 602  
Email:  
[stefan.riehemann@iof.fraunhofer.de](mailto:stefan.riehemann@iof.fraunhofer.de)

### SID Payment

The SID annual membership fee  
amounts US\$ 100. Please note  
that the membership is a rolling  
membership, which means the  
payment adds 12 months to the  
existing membership period. For  
more information see the SID web-  
site [www.sid.org](http://www.sid.org).

We encourage our members to  
pay directly to SID-Headquarters in  
the USA via the online member-  
ship form..

### The Newsletter

This newsletter as well as the older  
issues are also available online at:

<http://www.sid.org/chapters/europe/mideurope.aspx>

If you want to place an article in the  
Newsletter, which is interesting for  
the Mid European Chapter of the  
SID, please send it by e-mail to:

[stefan.riehemann@iof.fraunhofer.de](mailto:stefan.riehemann@iof.fraunhofer.de)  
[armin.wedel@iap.fraunhofer.de](mailto:armin.wedel@iap.fraunhofer.de)