

SID-ME NEWSLETTER

#36 / AUGUST 2016

SID
SOCIETY FOR INFORMATION DISPLAY

SID-ME CHAPTER FALL MEETING 2016

SID-ME FALL MEETING 2016 HOSTED BY HEINRICH HERTZ INSTITUTE.

UPCOMING EVENT / 3-4 NOVEMBER / BERLIN

The Society for Information Display (SID), the world's most important society in display science and technology, organizes its yearly Mid-Europe Chapter Fall Meeting at Fraunhofer-Heinrich Hertz Institute in Berlin, from 3-4 November. The meeting will run from noon to noon, with an optional visit to the HHI Timelab on the 2nd afternoon. Special topics include high-end display applications, 3-D and virtual/augmented reality and quantum dots and lighting. Abstract submission deadline is Aug. 31st. More information can be found on the SID-ME Chapter website: <http://sid.org/Chapters/Europe/Mid-Europe.aspx>



DISPLAY WEEK; MAY 2016 SAN FRANCISCO

PAST EVENT

This year's Display Week took place in the Moscone Convention Centre.

Hosted by the Society for Information Display (SID), Display Week 2016 showcased the latest in innovative technology developments. As the premier conference and tradeshow for system integrators, designers, consumers, scientists, engineers and manufacturers in the field of electronic display technology, the 53rd annual event, held in San Francisco in late May, was both lively and memorable.



More than 7,000 people attended Display Week 2016



New AR/VR technology

AUGMENTED & VIRTUAL REALITY

Sessions on augmented and virtual reality were among the most popular with the 7,000-plus attendees, who were eager to learn about the latest advancements in this fast-growing display segment. Experts also expanded on automotive and wearable technology, OLED TVs, advanced touch screens, haptic feedback devices, electronic paper, quantum dots and even more exciting developments yet to hit the market.

THE INNOVATION ZONE

One of Display Week's unique features is the Innovation Zone - where researchers and start-ups alike demonstrated prototypes of emerging products and technology, giving our attendees the chance to see best-in-class emerging display technologies in a dedicated area on the show floor.



The I-Zone was one of the most popular exhibits at Display Week

SID-ME Spring Meeting 2017

We can also announce next year's Spring Meeting; 13-14 March, 2017, Dresden, Germany. Special topics are: 'Wearable and Projection Displays'. <http://www.fep.fraunhofer.de/en/events/sidme-17.html>

Student Branch - BECOME A MEMBER!

There is still an important growth potential in the number of student members. At <http://www.sid.org> you can find information on SID student membership. Students pay only \$5 membership fee and are entitled to most of the benefits, such as accessing the reference database and accessing the Journal of the Society for Information Display. During the SID-ME Chapter Fall Meeting in November, there is a €1500.- Student Award for the best student contribution to the Fall Meeting.

SID Payment

The SID annual membership fee amounts US\$100. Please note that the membership is a rolling membership, which means the payment adds 12 months to the existing membership period. For more information see the SID website www.sid.org. We encourage our members to pay directly to SID-Headquarters in the USA via the online membership form. No direct payment to our chapter is possible.

The Newsletter

This newsletter as well as the older issues are also available online at: <http://www.sid.org/Chapters/Europe/Mid-Europe.aspx>. If you want to place an article in the Newsletter, which is interesting for the Mid European Chapter of the SID, please send it by e-mail to: c.westeinde@ndf.eu.

SID-ME Chapter Committee

The SID-ME Chapter committee is now formed by:

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