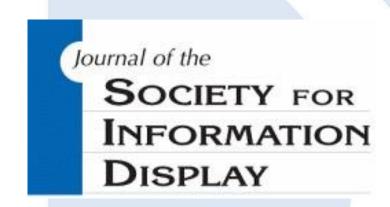


## Stay Ahead of the Technology Curve

- > SID membership allows access to the latest papers on display technology, keeping your employees "in the know" so you don't lose out to competitors
- > Papers are available online, and in print format
- > Employees can set up email alerts so they are notified immediately when new papers are available
- > Information Display magazine keeps both technical and non-technical staff abreast of market trends
- > SID chapter meetings and webinars include talks by those who shape the industry; many webinars are recorded and available to members







### Visibility = Brand Strength

- ✓ Corporate members get their logos and website links included on the SID.org website, helping boost website visibility and prestige through search engine optimization
- ✓ The list of corporate members is published in Information Display magazine
- ✓ Corporate member web links, and logos for silver and gold members, are included in several email blasts per year to roughly 30,000 display industry contacts
- ✓ Silver members get a half page ad in Information Display magazine
- ✓ Gold members get four half page ads in Information Display magazine
- ✓ Gold members can embed video on sid.org, with the video link being included in the top of outbound email blasts
- ✓ Silver and Gold members are included in the Display Week program

# **Optimize your Display Week Presence**

- ✓ Silver and Gold members are included in the Display Week program
- ✓ Corporate members get points toward booth selection seniority at Display Week, allowing them to get better spots: 1 point for regular, 7 points for silver, or 14 points for gold corporate membership
- ✓ Corporate members get a special rate on booth space at Display Week

#### SID Corporate Members Receive Discounts On Booth Registration

Rate Cycle	Gold Member	Silver Member	Corporate Member	Non Member
On-Site	\$1,500 discount (any booth size)	\$600 discount (any booth size)	\$200 discount (any booth size)	\$40 per sq. ft.
Early Bird	\$1,500 discount (any booth size)	\$600 discount (any booth size)	\$200 discount (any booth size)	\$42 per sq. ft.
Regular	\$1,500 discount (any booth size)	\$600 discount (any booth size)	\$200 discount (any booth size)	\$44 per sq. ft.

## You're only as good as your employees

- ✓ Supporting SID sets a good example by showing employees your support global display development: SID is a certified 501c3 nonprofit
- ✓ SID is comprised of senior technologists, and professors and students making the senior technologists of tomorrow
- ✓ As such, these SID members represent the best recruiting pool, so you know you are
  recruiting individuals fully engaged with the technology
- ✓ Corporate members can list jobs in the SID job mart for free
- ✓ Job listings in the SID job mart are automatically publicized on Twitter
- ✓ Only corporate members are granted access to conduct interviews in the SID job posting room at Display Week

# Corporate membership pricing

- ➤ Basic corporate membership is \$1000/year, and includes SID membership for three individuals, one being the principal contact for the membership account
- ➤ Silver corporate membership is \$3000/year, and includes SID membership for 5 individuals, one being the principal contact for the membership account
- ➤ Gold corporate membership is \$7500/year, and includes SID membership for 10 individuals, one being the principal contact for the membership account
- > Payment can be made by check, wire transfer, or online at: <a href="https://sid.org/Members/ApplyandRenewOnline.aspx">https://sid.org/Members/ApplyandRenewOnline.aspx</a>
- > Need an invoice to effect payment? No problem, please contact office@sid.org and we'll send one out to you ASAP!

