



Society for Information Display 2007 International Symposium, Seminar & Exhibition

Press & Analyst Registration Policy

Press Registration Policy

Press credentials are issued by the SID Press Relations Office and will be given to any bona fide editor, writer or reporter for an online/print publication or broadcast organization that covers any aspect of the displays field. A maximum of two press registrations per media outlet will be issued. Pre-registration will save you time at the show and is recommended (see below). The deadline for advance registration is May 4.

Note: Journalists from non-industry media outlets in Southern California must only demonstrate that they are working members of the media.

Required Credentials:

1. In order to register as a journalist, you must provide one of the following:
 - Copy of or an Internet link to a published industry-related article by you from the past 12 months for a widely circulated publication
 - Copy of a widely circulated publication masthead listing you as an editorial contributor
 - A letter from your publisher or broadcast producer on official stationary describing your editorial role at SID
 - A current photo press ID from an official media outlet.
2. Publications must have a minimum circulation of 1,000 readers/subscribers.
3. Freelancers requesting credentials must provide an original assignment letter and a bylined article published within the past 6 months. Writers who freelance occasionally and are employed by non-news organizations are not eligible for media credentials.

Press registrations will provide access to the SID events listed below:

SID Symposium & Keynotes	SID Media Preview
SID Business Conference	SID Author Interviews
SID Exhibition Show Floor	SID Seminars, Tutorials
SID Short Courses	SID Evening Panel
SID Investors Conference	SID Press Office/Press Conferences

In addition, 1 CD copy of the SID 2007 Symposium Digest will be provided to each registered press member. Hard copies of the Symposium Digests and Seminar Notes will not be provided.



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Analyst Registration Policy

Analyst credentials are issued by the SID Press Relations office and will allow access to the SID Exhibition Show Floor, SID Media Preview, SID Press Office, and SID Press Conferences, and will serve as to identify the bearer as a recognized industry analyst.

Required Credentials:

Writers from recognized market research or financial institutions who consistently write for regularly published newsletters and/or reports, must provide both a business card with an editorial title and a sample of an industry-related report published within the past 6 months.

NOTE: SID Digests or Seminar Notes are not included with this registration.

To register as a press member or analyst:

Visit www.sid2007.org and click on “Press” to register online. You may also register by contacting Jessica Quandt whose information is as follows:

Jessica Quandt
SID Press Relations Office
411 Lafayette Street, Suite 201, New York, NY 10003
Phone (212) 460-8090 ext. 213
Fax (212) 460-5460
e-mail: jess@sid.org or jquandt@pcm411.com

The 45th SID International Symposium, Seminar and Exhibition will take place Sunday, May 20 through Friday, May 25, 2007 at the Long Beach Convention Center in Long Beach, California, USA. It is the premier international gathering of scientists, engineers, manufacturers and users in the field of electronic information displays. For more information on SID 2007, visit www.sid2007.org.

ABOUT SID

The Society for Information Display (SID) is the leading international professional society exclusively devoted to the advancement of electronic-display technology, manufacturing, and applications. Its international headquarters are located at 610 South Second Street, San Jose, CA 95112, U.S.A. Visit SID online at www.sid.org.