



## CALL FOR EXHIBITORS

We cordially invite you to participate as an exhibitor at the Fourth Annual Display Applications Conference and Supplier Showcase - scheduled to be held October 23-25, 2007, at the San Francisco Airport Marriott Hotel, Burlingame, CA, USA.

**Exhibit at the Display Applications Conference and Supplier Showcase '07 and meet the display system integrators who develop the display products we use every day.**

The Display Applications Conference and Supplier Showcase '07 is an annual conference organized by the Society for Information Display (SID). Unlike bigger, all-inclusive shows, this conference is exclusively focused on meeting the growing needs of North American companies that develop products utilizing displays. As part of the conference's Supplier Showcase, you'll be grouped with top-notch manufacturers of the hardware and software technologies, applications, and displays that come together to make great products. Our show floor is the perfect venue to:

- ◆ Keep current practitioners up-to-date with the rapid changes in displays, display components, and display electronics
- ◆ Show off advances in display products and display components for application to end-user systems of increasing interest to North American markets (including avionics, communications, digital TV, dynamic signage, instrumentation, medical, point-of-sale, and projection displays)
- ◆ Meet potential customers looking to match the appropriate displays for applications to their products.

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### EXHIBIT HOURS

Tuesday, Oct. 23	12:00 pm – 5:00 pm
Wednesday, Oct. 24	9:00 am – 5:00 pm
Thursday, Oct. 25	9:00 am – 2:00 pm

### BOOTH COST

The cost of an 8 x 10 ft. booth is \$2,300 if payment is received before July 13, 2007 or \$2,500 if payment is received after July 13, 2007.

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FOR MORE INFORMATION PLEASE CONTACT:  
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