



## **SID VEHICLE AND PHOTONS 2007**

411 Lafayette Street, Suite 201

New York, NY 10003

**TO: POTENTIAL VEHICLES AND PHOTONS 2007 TABLETOP EXHIBITORS**

**SUBJECT: HOW TO OBTAIN SPACE AT THE SID VEHICLES AND PHOTONS  
2007 SYMPOSIUM**

The SID Vehicles and Photons 2007 Symposium will be held at The University of Michigan-Dearborn, Fairlane Center, Dearborn, Michigan. The dates of the Symposium are October 11-12, 2007.

### **Qualifications for Purchasing a Tabletop**

Exhibitors must be manufacturers or representatives of companies that produce products or perform services that conform to the subject matter covered by the SID Vehicles and Photons 2007 Symposium.

### **Tabletop Rental Cost**

The fee for purchasing space is \$500.00. The fee will include a 6-ft. table and two chairs (see enclosed floor plan). Electrical power in the form of a 110-V line will be provided upon request. A separate registration fee is required for admittance to the Symposium.

### **Set-Up and Dismantling**

Exhibitors must be set up on Thursday, October 11th by 9:00 am. A decorator has not been hired for this show and therefore all exhibitors will need to bring in their displays themselves. Tabletops should be dismantled after 1:00 PM on Friday, October 12th.

### **How to Reserve a Tabletop**

The enclosed floor plan shows 17 available tabletops. Tabletops will be allocated on a first-come first-served basis.

Please fill out and return the enclosed Application for Exhibit Space along with a check for full payment made out to SID Vehicle Display Symposium. This application, properly executed by the applicant, shall upon written acceptance and notification of space assigned by the SID Vehicle Display representative, constitute a valid and binding contract. The deadline for payment of exhibit space is September 14, 2007. There will be no refunds after September 14, 2007.

### **Shipping Information**

All materials should be shipped as follows:

Trisha Schlaff  
Special Events Manager  
UM-Dearborn  
Fairlane Center – North Building  
19000 Hubbard Drive - #E4  
Dearborn, MI 48126-2638

DHL, UPS and Federal Express are the carriers that can be used to ship your materials back to your office. You need to make the necessary arrangements for the pick up using your account number. The University will furnish the site pick up location.

If you have any questions and/or concerns, please do not hesitate to call me at (800) 350-0111 or (212) 460-8090 ext. 218.

Danielle Rocco  
Exhibit Sales Manager