



PROGRAM CONTINUED

12:00 PM -1:20 PM Lunch

**Session II. NON-EMISSIVE DISPLAYS AND  
SUPPORTING TECHNOLOGY**

Session Chairs: Vince Cannella - Synesis  
Mark Larry - Ford

1:20 PM

**"Mems based display for Automotive Applications"** - Mario  
Pizzi, , Marco Nieri, Sabino Sinesi, Pietro Perlo -  
Fiat Central Research Torino, Italy  
Gianfranco Innocenti Magneti Marelli, Venaria Italy  
Valerian Koniachkine - Sobolev Institute - Novosibirsk, Russia

1:40 PM

**"Advanced TFT Technology for Automotive Applications"** –  
Brian Petku Sr.  
Sharp Microelectronics of the Americas, Auburn Hills, Michigan  
Yozo Narutaki, Masumi Kobo, Tokihko Shinomiya, Naofumi  
Kimura, Yutaka Ishii, Fumsaki Funada, Masaya Hijildgawa  
Sharp Corp. LCD Laboratories, Nara, Japan

2:00 PM

**"Newly Developed Interior Matching Internally Transflective  
Simple Matrix LCD"** - Hiroshi Araki, Yorhinori Hirai –  
Optrex Plymouth, Michigan  
Kazuyoshi Kawaguchi & Masao Ozeki -  
Asahi Glass Co. Elec Products Res. Center, Japan

2:20 PM

**"Optical Enhancements to Flat Panel Display for the  
Automotive Market"**  
David Bass  
Panelview, Portland, Oregon

2:40 PM

**"Driving Toward a Simplified Automotive Interface"**  
Richard McCaskil –Synaptics San Jose, California

3:00 PM

**"Advanced Digital Interfaces for Automotive Applications"** –  
Reggie Daniels –  
Wright Patterson Air Force Base, Dayton, Ohio

3:20 -3:40 Break

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3:40 PM

**"Fabrication of Anti-Reflection (AR) Coating on Plastic Panels for Vehicle Display" –**

Yongan (Andrew) Yan, Dinguo Chen, S. Ray Chaudhuri –  
YTC America, Camarillo, California  
Yoshitake Sato - Yazaki Meter Co., Masahiro Takamatsu –  
Toyota Motor Co. , Japan

**Session III DISPLAY METROLOGY**

Session Chair: Silviu Pala – Automotive Display,

4:00 PM

**"Contrast Measurement of HPDLC Reflective Displays" -**

Fredrick Meyer and Darrel Hopper -  
Wright Patterson Air Force Base Dayton, Ohio

4:20 PM – 6:00 PM

**"DISPLAY MEASUREMENT SEMINAR"**

Ed Kelly  
NIST, Gaithersburg, Maryland

5:00-7:00

**Authors Interviews and Demos (Salon IV)**

7:15 PM Dinner Banquet